Дисциплина **Иностранный язык в международной экономической деятельности**

**Специальность Мировая экономика**

Курс 2, к/о, осенний семестр, 3 кредита, обязательный

**ИТОГОВЫЙ ЭКЗАМИНАЦИОННЫЙ КОНТРОЛЬ**

Grammar test

1 Complete the sentences with the correct form of the verbs in brackets.

1. If you \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*not* / *offer*) such good terms, we wouldn’t do business with you.
2. We cannot agree to the contract unless you \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*offer*) us exclusivity.
3. If you \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*shorten*) the delivery time, we could negotiate a better price.
4. In future, we \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*not* / *be able*) to reduce the price unless you give us a firm order in advance.
5. If we place a very large order, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*you* / *be able*) to dispatch immediately?
6. Our price would include insurance only if your order \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*be*) really large.
7. As long as you guarantee prices for the next two years, we \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*sign*) the contract.
8. Provided that you can offer a 10% discount, we \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*double*) the size of our order.
9. We \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*buy*) from them if their payment terms weren’t better than their competitors’.
10. If we \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*know*) a better supplier, we’d stop doing business with Dumont.

2 Complete the sentences with appropriate expressions from the box. You will not need all the expressions given.

|  |
| --- |
| barriers / open borders / free port / developing industries / dumping / tariffs / strategic industry / restrictions / quotas / laissez-faire / liberalize / customs / deregulation / subsidies / regulations |

11 The computer industry is almost entirely unregulated, governed only by the Darwinian laws of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ economics.

12 Transport companies have to comply with strict \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ when carrying toxic waste and dangerous chemicals.

13 France sees banking as a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. The government will prevent any attempt by a foreign bank to take over a French bank.

14 In an open market, there are by definition very few \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on the movement of goods.

15 Since the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of the US airline industry a few decades ago, a lot of airlines have been started, and a lot have gone bankrupt.

16 Prior to 2007, Hong Kong had one of the strictest import duties on alcohol in the world, despite the city’s reputation as a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for most other products.

17 China’s commerce minister tried to convince Brussels to reverse contentious anti-\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ tariffs against Chinese imports.

18 The president rejected all protectionist measures and promised to push ahead with his commitment to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ the economy.

19 In the EU, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to trade in goods were dismantled much more quickly than those to services.

20 Some companies \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ high-quality childcare facilities.

**vocabulary Choose the best words to complete these sentences.**

**1** We’ve built two new \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ because we want to increase our stock of materials.

**a)** outlets **b)** warehouses **c)** service centers

**2** We have staff in our \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ answering the telephone and dealing with customer’s questions twenty-four hours a day, seven days a week.

**a)** call centre **b)** distribution centre **c)** subsidiary

**3** The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ department carries out research in their laboratory.

**a)** R&D **b)** customer services **c)** IT

**4** Our \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are in central London but we manufacture our products all over the country.

**a)** Factories **b)** headquarters **c)** plants

**5** The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ department deals with payroll and all other money-related matters.

**a)** Legal **b)** production **c)** finance

**6** Two men were arrested for using PayPal for money\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**a)** fixing **b)** trading **c)** laundering

**7** Selling your company’s secrets to a rival is called industrial

**a)** fraud **b)** espionage **c)** pollution

**8** I refuse to work for a company that does animal\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**a)** fraud **b)** discrimination **c)** testing

**9** eBay will close your account if they find you’re selling counterfeit

**a)** goods **b)** corruption **c)** fixing

**10** We need a strong negotiator, someone who’s really\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**a)** assertive **b)** diffident **c)** formal

**11** If you have a clear understanding of what you can and can’t do, you’re

**a)** cautious **b)** casual **c)** realistic

**12** He would do anything to succeed. He’s completely\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**a)** principled **b)** ruthless **c)** laid-back

**13** If you choose a course of action and you stand by your choice, you’re

**a)** critical **b)** decisive **c)** radical

14 . A lot of local businesses \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ adverts in our newspaper.

a) endorse b) target c) place

15 Creating clever and memorable \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ such as ‘Mr Muscle loves the jobs you don’t’ is the job of advertising agencies.

a) slogans b) flyers c) samples

16 The company’s new global advertising campaign, which will \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in Japan, Europe and the US, will cost $3m.

a) promote b) run c) sponsor

17 Many people are beginning to criticize the widespread practice of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ marketing, in which companies recruit bloggers to talk about products in exchange for samples or promotions.

a) banner b) viral c) outdoor

18 Through blogs and services such as Face book and Twitter, companies are able to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ more directly with consumers.

a) endorse b) exhibit c) communicate

19 If you would like more information, please help yourself to one of our \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

a) leaflets b) pop-ups c) billboards

20 An effective advert is one that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ the consumer to buy the product or service it advertises.

a) influence b) promotes c) persuades

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variant 2

**grammar test Conditions**

1 didn’t (*or* did not) offer / 2 offer / 3 shortened / 4 won’t (*or* will not) be able / 5 will you be able / 56was / 7 ’ll (*or* will) sign / 8 ’ll (*or* will) double / 9wouldn’t (*or* would not) buy / 10 knew

**2 Vocabulary: Free trade**

1 laissez-faire / 2 regulations / 3 strategic industry / 4 restrictions / 5 deregulation / 6 free port / 7 dumping / 8 liberalise / 9 barriers / 10 subsidise

**Lexical tes**t1b/2a/3a/4b/5c/6c/7b/8c/9a/10a/11c/12b/13b 14 c / 15 a / 16 b / 17 b / 18 c / 19 a / 20 c